



## **PROFESSIONAL MOSQUE MANAGEMENT THROUGH APPLICATION-BASED MOSQUE MANAGEMENT**

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### **ABSTRACT**

Considering how important the existence of the mosque is for the Imam community and how much responsibility the mosque manager carries, it certainly requires good mosque management. Management itself has four main pillars that are the foundation in the field of management science, namely: planning, organizing, movement/direction (actuating), and supervision (controlling). The function of management itself is to plan, organize, coordinate and control resources so that goals can be achieved effectively and efficiently.

Application-based mosque management aims to provide more knowledge to mosque administrators in managing mosques in a professional, accountable and transparent manner. In addition, application-based mosque management will educate mosque administrators to use technological and information advances in managing, recording and reporting all forms of important information in a professional, accountable and transparent manner. Therefore, application-based mosque management is essentially training and developing the ability of human resources (HR) in managing mosques in accordance with the progress and demands of the times. This is where the role of application-based mosque management is needed in managing the mosque professionally, accountably and transparently.

Keywords: Profesional Mosque Management, Application based, Technological Advancement.

### **INTRODUCTION**

The mosque is the center of religious activities for Muslims (Azzam & Muhyani, 2019). As the house of Allah, the mosque has an important role in the daily life of Muslims (Azzam & Muhyani, 2019). Apart from functioning as a place of worship, the mosque can also be a place to learn, discuss, and develop themselves (Afifah, 2022). As the center of these religious activities, mosque management requires good and effective management. In the era of rapid development of information technology, technology-based applications are increasingly being used to optimize the management of an institution (Fahrudin & Hyangsewu, 2022). One of the institutions that can also use information technology for its management is the mosque. Through the application of technology, mosque management can be more effective and efficient.

In a study conducted by (Ardimansyah et al., 2021) it was stated that mobile applications can help make mosque management more efficient. It can be seen from some of the features provided in the application, such as the prayer schedule information feature, activity announcements, and mosque financial records. The use of mobile applications can also facilitate communication between mosque administrators and congregations. In another study conducted by (Anam et al., 2019) it was stated that the use of information and communication technology in mosque management can not only increase efficiency, but also improve service quality. In the study, the mobile application created was integrated with the mosque's website. The application provides information features on prayer schedules, activity announcements, studies, and online zakat, infaq, and sadaqah payment transactions (Febiana et al., 2022). Based on the results of this study, it can be concluded that the use of mobile applications and information and communication technology in mosque management can provide great benefits for mosque administrators and congregations (Fahrudin & Hyangsewu, 2022). Therefore, the development of technology-based applications can be used as a solution to optimize mosque management.

### **IMPLEMENTATION METHOD**

The initial step carried out was that the service group conducted a preliminary survey to see the condition of bookkeeping and mosque management in Sidoarum Village. Furthermore, discussions were held with mosque managers related to the bookkeeping process and the problems faced in financial bookkeeping and mosque management such as sodaqoh, infaq and zakat. In this stage, an assessment was conducted to the mosque manager and takmir whether they were willing to use the financial bookkeeping application that would be applied in the future in a systematic recording process using the mosque financial bookkeeping application.

The implementation stage of the service activity, where at this stage the service team conducts activities to provide training and counseling on the importance of systematic mosque financial bookkeeping using financial applications. Furthermore, the mosque takmir tries to practice how to use the mosque finance application with case examples. At this stage we divide it into 4 activities, namely providing material, discussing material, providing tax application training and providing direct guidance regarding its application. Stage 1: Providing knowledge and understanding of how to create documents and numerical processing with hands-on teaching methods. The material presented in this teaching and practice begins with an introduction to everything that appears in the mosque finance application in a discussion, this is to open insight

into the functions in the application. Participants are given an overview of each account in the application that can be seen on the screen by applying simple practices. Stage 2: Participants are given the opportunity to discuss the material that has been given. Question and answer opportunities are provided to clarify participants' doubts and ignorance about the material presented. Stage 3: Participants practiced making financial records and tried to record mosque finances using the application. Stage 4: Participants are given guidance on how to install the application and operate the mosque finance application.

## **RESULTS AND DISCUSSION**

Mosque management is an important thing that must be done well so that the mosque can run effectively and efficiently and provide benefits to the congregation (Fahrudin & Hyangsewu, 2022). In today's digital era, mosque management can also be done based on applications that can facilitate mosque management (Anam et al., 2019). The following is a discussion of application-based mosque management. First of all, mosque management applications can help in managing mosque finances. In this case, this application can assist in monitoring mosque income and expenses, and can assist in making complete and accurate financial reports. With this application, mosque administrators can easily monitor income from congregational donations and expenses for operational needs and mosque activities (Qadaruddin et al., 2019). In addition, the mosque management application can also help in managing mosque activities. In this case, mosque administrators can use the application to schedule mosque activities, enter activity information, and send activity announcements through the application. This application can also facilitate the registration of worshipers to participate in mosque activities, as well as monitor the attendance of worshipers in these activities. Mosque management applications can also facilitate the management of congregation data. In this application, mosque administrators can collect congregational data such as names, addresses, telephone numbers, and other relevant data. This data can help mosque administrators monitor the attendance of worshipers in activities, as well as facilitate the delivery of information to worshipers registered in the data. In addition, the mosque management application can also facilitate worshipers in interacting with mosque administrators. In this application, worshipers can easily send complaints, suggestions, or requests to mosque administrators. Mosque administrators can also use this application to provide responses to worshipers, as well as answer questions or requests submitted by worshipers. Another advantage of using mosque management applications is that

it makes it easier for mosque administrators to promote or deliver information to worshipers. This application can be used to send broadcast messages containing information on important activities or announcements, and can provide reminders to worshipers regarding routine mosque activities such as Friday prayers or tarawih.

Application-based mosque management is an innovation that is increasingly being used in mosque management in Indonesia. This application is believed to facilitate and accelerate the administrative tasks of mosque management, such as fundraising, activity schedules, and also make it easier for worshipers to find out information related to the mosque. However, application-based mosque management also requires a change in mindset in its management. Why is a mindset change needed and what changes need to be made in application-based mosque management?

1. A mindset change in application-based mosque management is needed so that mosque managers can develop the application optimally. Application development must be carried out continuously so that the application can function properly and meet the needs of worshipers and mosque managers. Therefore, mosque managers need to accept and be open to change in order to respond to the needs and problems that arise in the application.
2. Mindset changes also need to be made in terms of fund management. Mosque managers must understand that the funds collected from the application are not solely waqf funds, but also social funds that benefit the community around the mosque. Mosque managers need to ensure that the funds collected through the application are used transparently and accountably, and developed so that they can provide even wider benefits.
3. Mindset changes in application-based mosque management are also needed in terms of organizing activity schedules. Mosque managers need to understand that the schedule of activities arranged through the application must also be considered properly. This is because an irregular and unclear schedule of activities can make worshipers feel confused and uncomfortable. Therefore, the mosque manager must set a schedule of activities that is simple and easy for worshipers to understand.
4. Mindset changes in application-based mosque management also need to be done in terms of reporting. Reporting is very important in application-based mosque management. Mosque managers need to ensure that the application is able to provide detailed, systematic, and transparent reports for worshipers and mosque managers.

Therefore, mosque managers need to keep trying to update the application so that it can provide better information and reports. In application-based mosque management, mindset change is very important to do. Mosque managers must be able to understand and realize the needs and problems that arise in application-based mosque management. Thus, mosque managers can optimize the use of these applications so that they can provide even greater benefits to worshipers and the community around the mosque.

Mosque management is an important task that must be done well so that religious activities run smoothly and effectively (Najmudin & Bayinah, 2022). It is important for mosque human resources to have good skills in application-based mosque management to increase productivity in carrying out their duties (Kuncorowati et al., 2022a). Improving the ability of human resources in application-based mosque management can be done through systematic and structured training and development. Some examples of training provided are:

1. Mosque Management Application Training - This training focuses on the introduction and use of the mosque management application as an integrated platform for managing mosque activities and data. Through this training, mosque HR will learn how to utilize the application to organize schedules, manage finances, and conduct religious activity registrations.
2. Financial Awareness Training - This training aims to improve mosque HR's understanding of financial management and managing mosque finances. The training covers topics such as financial bookkeeping, fund management, and mosque financial control.
3. Communication Training - Good communication is the key to success in application-based mosque management. This training helps mosque HR to improve their ability to communicate with worshipers, mosque administrators, and other related parties.

In app-based mosque management, mosque human resources also need to develop other important technical and managerial skills, including capabilities in data analysis, risk management, organization, and human resource management (Kuncorowati et al., 2022b). These capabilities will help mosque human resources to maximize the use of mosque management applications and increase efficiency in managing religious activities (Maulana, 2022). Improving the ability of human resources in application-based mosque management will help optimize the mosque management process (Putra et al., 2022). Mosque human resources

must continuously develop their skills so that they can maximize the potential of mosque management applications (Iswan et al., 2022).

### **CONCLUSIONS**

Increasing the ability of human resources is the main key in transforming application-based mosque management. The ability of human resources will encourage major changes in application-based mosque management in accordance with advances in technology and information, this will certainly make mosque management more optimal. Application-based mosque management is expected to be able to encourage mosques to become more professional, accountable and transparent.

### **RECOMMENDATIONS**

Based on the results of the training that has been conducted, we provide the following recommendations: First, the importance of understanding the mindset of the trainees, because generally the mindset of the trainees still uses a conventional approach in mosque management. Second, the importance of understanding why it is necessary to change from conventional mosque management to digital-based mosque management, because trainees will be reluctant to change if they are not explained the importance of the change itself and what the benefits of the change are. Finally, the importance of post-training assistance to ensure the application of application-based mosque management in each mosque after completing the training, this is to ascertain whether or not the trainees experience obstacles in implementing application-based mosque management.

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